

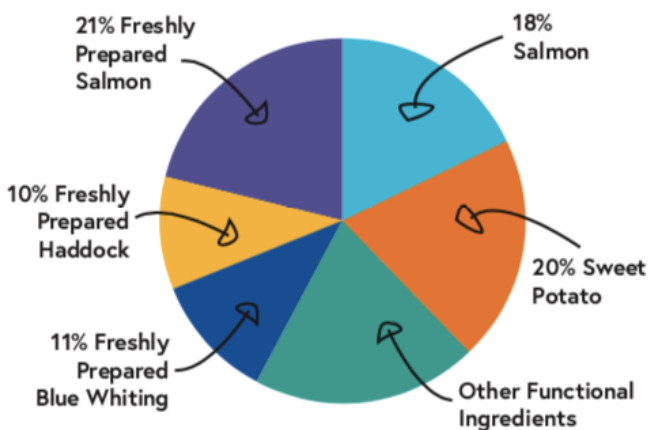
Off The Hook



“Moonjoon Nutrition food ticks all the boxes. It contains 60% meat, grain free and is much cheaper than similar products on the market”

The Hughes Family, Flint

COMPOSITION



Salmon, Haddock & Blue Whiting 60% (Freshly Prepared Salmon 21%, Dried Salmon 16%, Freshly Prepared Blue Whiting 11%, Freshly Prepared Haddock 10% & Salmon Stock 2%), Sweet Potato (20%), Potato, Beet Pulp, Peas (6%), Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Asparagus (0.2%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

FEEDING GUIDE*

Expected Weight of Adult Dog (kg)	Grams per day (g)			
	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months
1 - 4kg	70 - 100g	100 - 70g	70g - Adult	Adult
5 - 10kg	160 - 200g	200 - 180g	180g - Adult	Adult
11 - 25kg	250 - 290g	290 - 290g	290 - 260g	260 - Adult
26 - 35kg	390 - 430g	430 - 450g	450 - 420g	420 - 390g
36 - 45kg	490 - 530g	530 - 550g	550 - 520g	520 - 490g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Why Salmon?

Salmon is naturally **rich** in omega 3 essential fatty acids which have anti-inflammatory properties and provide support for skin and coat condition and joint health.

Why Asparagus?

Asparagus is **rich** in vitamins A, C and K plus folic acid which all help contribute to general health & well-being.

Recipe Claims

Minimum 26% Freshly Prepared Salmon, Haddock & Blue Whiting

Responsibly sourced and highly digestible protein sources.



60% Total Salmon, Haddock & Blue Whiting

Rich in amino acids, salmon, haddock & blue whiting are delicious sources of protein.



Joint Care Pack

To help support cartilage metabolism for the growth of healthy joints in puppies.



Added Omega 3 Supplement

To help support cognitive and visual development.



Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B vitamins.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



KIBBLE SIZE

- Optimal kibble size and shape for puppies.
- A crunchy kibble texture.

