



# Poultry In Motion

## Why Chicken?

**Chicken** is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may **help** contribute to overall health and well-being.

## Why Rice?

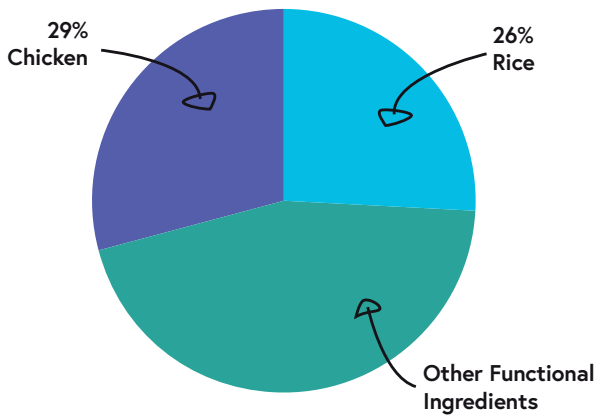
**Rice** is a carbohydrate source ideal for dogs with sensitive digestion.



**'I have been feeding my 3 Beagles, 'Moonjoon Nutrition' since the end of August, swapping 2 of my dogs from raw feeding as one was so unhappy we had to hand feed him at times! Not so now. My 3 are thoroughly enjoying and thriving on Moonjoon Nutrition.'**

**Wendy Williams, Chester**

## COMPOSITION



Chicken 29% (including Dried Chicken 26% & Chicken Fat 3%), Rice (26%), Barley, Oats, Beet Pulp (2%), Dried Fish, Brewers Yeast, Minerals, Vitamins, Yucca Extract (190 mg/kg)

## FEEDING GUIDE\*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	30 - 95g
5 - 10kg	95 - 160g
10 - 20kg	160 - 270g
20 - 30kg	270 - 365g
30+kg	365+g

\* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

## Recipe Claims

### 29% Total Chicken

A responsibly sourced and highly digestible protein source.



### Yucca Extract

From natural sources, this plant extract is thought to help reduce stool odour.



### Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



### Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



### Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



### No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



## KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

