

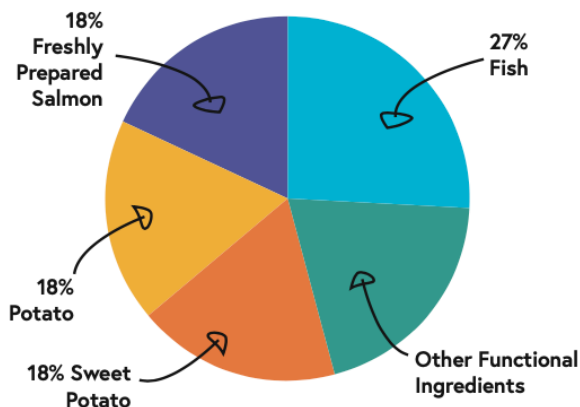
Why Salmon?

Salmon is naturally **rich** in omega 3 essential fatty acids which have anti-inflammatory properties and provide support for skin and coat condition and joint health.

Why Potato?

Potato is an easily digestible carbohydrate source ideal for dogs with sensitive digestion.

COMPOSITION



Fish 45% (Freshly Prepared Salmon 18%, Dried Salmon 8%, Dried Fish 8%, Freshly Prepared Trout 7%, Salmon Oil 2% & Salmon Gravy 2%), Potato (18%), Sweet Potato (18%), Pea Starch, Beet Pulp (3%), Lucerne, Sunflower Oil, Minerals, Vitamins, Itch-Eeze® (2645 mg/kg)

ANALYTICAL CONSTITUENTS

Crude Protein	23%
Crude Fat	12%
Crude Fibre	3.5%
Crude Ash	8.5%
Moisture	8%
NFE	45%
Metabolisable Energy	355 kcal/100g
Omega 6	0.9%
Omega 3	1.6%
Calcium	1.4%
Phosphorus	1.1%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Vitamin E 95 IU, Biotin 145 mcg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

What is Itch-Eeze®?: Itch-eeze is a natural formulation for dogs containing a unique blend of herbs to help assist with areas of itching and scratching.

Salmon with Trout

Potato & Itch-Eeze®

45% Total Fish

Responsibly sourced and highly digestible protein sources.



Itch-Eeze®

A natural formulation for dogs containing a unique blend of herbs to help assist with areas of itching and scratching.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Skin & Coat

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	25 - 90g
5 - 10kg	90 - 150g
10 - 20kg	150 - 250g
20 - 30kg	250 - 335g
30+kg	335+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

