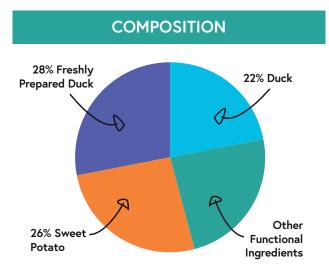


'They encouraged us to check the ingredients and compare with other brands for price and content. We were pleasantly surprised how it was priced compared to some of the high end brands out there. It works out at just under a pound a day for us'

The Marsden family, Essex



Duck 50% (including Freshly Prepared Duck 28%, Dried Duck 20% & Duck Stock 2%), Sweet Potato (26%), Peas (6%), Potato, Beet Pulp, Linseed, Omega 3 Supplement, Minerals, Vitamins, Vegetable Stock, Orange (0.3%), Cranberry, FOS (96 mg/kg), MOS (24 mg/kg)

FEEDING GUIDE*	
Weight of Dog (kg)	Grams per day (g)
	Adult Dog
1 - 5kg	25 - 85g
5 - 10kg	85 - 145g
10 - 20kg	145 - 240g
20 - 30kg	240 - 325g
30 - 40kg	325 - 400g
40+kg	400+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available

Simply Quackers

Why Duck?

Duck is a lean, nutrient-dense source of protein and also provides nutrients such as iron, selenium, B vitamins and zinc which contribute towards general health and wellbeing.

Why Orange?

Orange is well-known for being rich in vitamin C, an anti-oxidant which can **help** support the immune system.

Recipe Claims

Minimum 26% Freshly **Prepared Duck**

A responsibly sourced and highly digestible protein source.

50% Total Duck

Rich in amino acids, vitamins & minerals, duck is a delicious source of protein.

Digestive Health

Pre-biotics MOS (Mannan-oligosaccharides) & FOS (Fructo-oligosaccharides) which may help to promote the growth of healthy gut bacteria and aid digestion.







Added Omega 3 Supplement

To help support healthy skin & coat.

Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.

No Added Artificial **Colours & Preservatives**

Naturally preserved using rosemary extract.

KIBBLE SIZE

· Optimal kibble size and shape for adult dogs.

• A crunchy kibble texture







5mm (+/- 0.5mm)

14mm (+/- 1mm)